

## Party with PIR



On Wednesday, November 17th, I attended the launch party for PIR Cosmetics NYC, and it was a fantastic fete! Downtown, the line was wrapped around the street as fabu guests awaited their turn to sip wine courtesy of **oops**, get free massages, and pick up must-have swag! Caviar flowed as the glitterati mingled and munched on the most delectable treats.

As for my part, my interest was peaked by the **oops** wine gals. I consider myself to be a bit of an oenophile (well, sort of), but I had never heard the story of this undiscovered grape which was masquerading as a Chilean Merlot. This case of mistake identity resulted in a new wine distributed by Opici Wine, and in my case, translated to a swanky launch party brimming with beautiful people, gift bags, and cocktails - oh my!

